



### **2021/2022 Events (Tentative)**

- Evening Special Events
  - **June 8<sup>th</sup>** (*Tentative* Summer Happy Hour), **September** (Table for 8), **December** (Holiday Party), **January '22** (Chili Cook Off benefiting Legal Aid Foundation of Tallahassee)
- Virtual Meetings
  - **March 2<sup>nd</sup>** (Annual Meeting), **April 6<sup>th</sup>**
- Lunch Meetings
  - **August, October, November, February '22**
- Webinars & virtual CLE's hosted by TBA

### **Single Event Sponsorships**

#### **Evening Special Event - \$500**

- Four complimentary event registrations
- Display table at event
- Logo recognition on event signage, invitation and program (when applicable)
- Recognition by TBA president during program
- Logo recognition in two issues of the TBA Brief
- Logo recognition on TBA website
- Social media exposure through TBA Facebook

#### **Lunch Meeting - \$250**

- Four complimentary event registrations
- Display table at event
- Logo recognition on event signage, invitation and program (when applicable)
- Recognition by TBA president during program
- Logo recognition in two issues of the TBA Brief
- Logo recognition on TBA website
- Social media exposure through TBA Facebook

#### **Virtual Meeting, Webinar or CLE - \$150**

- Logo recognition on online event invitation and promotion
- Recognition by moderator during program
- Logo recognition in two issues of the TBA Brief
- Logo recognition on TBA website
- Social media exposure through TBA Facebook

## **Annual Sponsorships**

### **Gold Level Sponsor - \$5,000**

#### Overall TBA Sponsorship

- Two emails to full member database
- TBA homepage website ad and logo for 1 year
- Two featured articles on TBA website shared in TBA Brief and Facebook
- Logo recognition in the biweekly TBA Brief
- Six Facebook post shares or original posts

#### Event Sponsorship

##### Benefits Included:

- Two complimentary registrations to all events
- Three minutes of mic time at three live events\*
- Display table at three Special Events and three Lunch Meetings
- Team registration or Sponsorship for Annual Chili Cook Off benefiting Legal Aid Foundation
- Logo recognition on event signage, invitation and program (when applicable)
- Recognition by TBA President during all programs
- Logo recognition on Facebook event page

### **Silver PLUS Level Sponsor - \$3,000**

- Includes all benefits of Silver Level Sponsor
- PLUS Team Registration or Sponsorship for Annual Chili Cook off benefiting Legal Aid Foundation

### **Silver Level Sponsor - \$2,500**

#### Overall TBA Sponsorship

- One email to full member database
- TBA homepage website ad and logo for 1 year
- One featured article on TBA website shared in TBA Brief and Facebook
- Logo recognition in the biweekly TBA Brief
- Four Facebook post shares or original posts

#### Event Sponsorship

##### Benefits Included:

- Two complimentary registrations to six events
- Three minutes of mic time at one live event\*
- Display table at two Evening Events (excluding Chili Cook Off) and two Lunch Meetings
- Logo recognition on event signage, invitation and program (when applicable)
- Recognition by TBA president during program
- Logo recognition on Facebook event page

### **Bronze Level Sponsor - \$1,200**

#### Overall TBA Sponsorship

- Logo on TBA homepage for 1 year
- Logo recognition in the monthly TBA Brief
- Two Facebook post shares or original post

#### Event Sponsorship

##### Benefits Included:

- Two complimentary registrations to four events
- Display table at one Evening Event (excluding Chili Cook Off) and one Lunch Meetings
- Logo recognition on event signage, invitation and program (when applicable)
- Recognition by TBA president during program
- Logo recognition on Facebook event page